

# SIGN UP !



## The GBCC Gift Certificate Program

### PROMOTE YOUR BUSINESS AT NO COST!

Open to all GBCC Members!

The GBCC is launching a New SHOP LOCAL initiative to keep dollars in our community. Greater Beverly Gift Certificates is an exclusive member benefit of the GBCC and gives consumers a choice to shop at hundreds of our member businesses!

## Here are some FAQ's:

### What is the GB Gift Certificate?

*The GBGC functions like a check and is modeled after successful decades-long programs at the Cape Ann (\$75 Sold Annually) and Marblehead Chambers of Commerce (\$20K Sold Annually).*

### How does the program work/ what's the process?

*The GBCC has set up an account specifically for this program. When you or your employees are presented a GBGC, you handle it like a check. You deposit it into your bank account, and it's drawn off our GBGC account for payment. It's that simple.*

### Where can I use the GBGC?

*You can use the GBGC's at professional services, restaurants, for health and wellness experiences, tickets to shows and other entertainment, catering, subscriptions, gym memberships or lessons, automotive needs, groceries and to even pay a bill etc.*

### How will consumers know if my business accepts the GBGC?

*Sign up and your business will be listed on a "where to shop" guide, by profession, enclosed with every gift certificate! All participating businesses will be listed on our website. Window decals to follow.*

### Who can purchase the GBGC?

*Anyone can purchase a GBGC in the amount of \$10, \$25 or \$50.*

### How will the GBCC promote the GBGC Program?

*The GBGC program will be promoted ongoing on our website, social media, Eblasts to the membership.*

### Who can I gift this to?

*They will make great gifts for family, friends, employees, employers, colleagues, teachers, coaches, and anyone you want to make smile!*



**TO SIGN UP or ask more questions email GBCC Executive Director Leslie Gould:**  
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